



Kelly Bergsma

Director | Producer | Talent Agent | Cinematographer

SIGNATURE TOPICS

- ✓ The Art of Making It Happen
- ✓ Independent Filmmaking
- ✓ Creative Entrepreneurship
- ✓ Leadership Without a Playbook
- ✓ Prioritizing Mental Health in the Workplace
- ✓ Storytelling With Purpose

Kelly Bergsma is an Australian filmmaker, producer, creative entrepreneur and speaker with a career spanning independent filmmaking, business leadership, talent management and social impact.

As Managing Director of Double Shot Creative Studios, Kelly has taken projects from short films to internationally screening feature documentaries, including *Invisible Injuries*, which premiered at CinefestOZ in 2026.

A former CEO of a youth mental health charity, Kelly brings a unique perspective to storytelling, leadership and creative problem-solving.

Driven by the philosophy "Say Yes. Yes, And... What's Next?", Kelly is passionate about turning ambitious ideas into reality, navigating challenges and inspiring others to make things happen.

 **1.2K**
@_kellybergsma

 **51.6K**
monthly page views

6 Short Films
2 Web Series
1 Feature Documentary

THE ART OF MAKING IT HAPPEN

SAY YES. YES, AND... WHAT'S NEXT?

From short films to feature documentaries, Kelly shares the practical mindset behind making ambitious projects happen, navigating uncertainty and finding the next move when things don't go to plan.

SAY YES

Commit to the opportunity, take considered risks and begin before every answer is known.

YES, AND...

Accept the reality in front of you; adapt, collaborate and build from what is possible.

WHAT'S NEXT?

Whether you win, lose or pivot, find the next move that keeps the project progressing.

Drawing inspiration from the principles of improvisation, Kelly explores how to embrace opportunities, adapt when circumstances change and approach every challenge with a solution-focused mindset. Whether a project succeeds, encounters setbacks or demands a complete pivot, there is always another decision to make. The key is learning to recognise it, act on it and keep the production moving. Through candid experiences, real-world production challenges and practical insights, this interactive masterclass explores the resourcefulness, resilience and creative problem-solving required to bring ambitious ideas to life.

